

SEVEN
STRATEGIES SECRETS
of
SUCCESSFUL NIGERIAN
MILLIONAIRE
BLOGGERS

A silver paperclip is positioned vertically on the left side of a document. The document is a light beige color and has a red rectangular stamp in the center that reads "TOP SECRET" in a bold, serif font. The document is slightly tilted and appears to be resting on a dark surface.

TOP SECRET

Adekunle Kazeem

7 Strategies Secrets of Successful Nigeria Millionaire Bloggers

By

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Introduction

Hi, my name is Adekunle Kazeem. I have been practicing internet business for over 4 years now. I have consult for people and organization, thereby help them in making use of the internet marketing technologies for their services. I run classes on internet marketing and has participated in speaking engagement and seminars.

I manage Bimhives Inc, a digital marketing company dedicated to helping small and medium businesses gain online presence.

In this report, you will be learning one of the best technological tool for internet marketing. No matter your desire, need and problem; whether you want to promote your goods and services effectively with minimal cost or you want to be making consistent income through the internet weekly or monthly. Perhaps you love writing, you like to teach people whatever skill you possess have; or you like to be creating news and information about daily activity to people. Whatever work you love doing even as your career, you can make use of this latest technology to boost that profession and career of yours. Even as a teacher, journalist, trader, writer, doctor or medical personnel. No matter any profession you are practicing, you can make use of this internet marketing tool to promote it thereby making positive impact to your fellow being and earning money and fame. 3

This internet marketing tool is called **Blogging**.

The word **Internet** was coined from the word “*internetworking*” which is a global system of interconnected computer networks that use the standard Internet protocol suite (TCP/IP) to serve several billion users worldwide. Meaning, the various websites you are surfing every day; that you almost cannot do without for instance the social networks like Facebook and Twitter, and all the websites that these social networks are linking you to are computers. Facebook.com is a computer, Twitter.com is a computer, Google.com is a computer etc. When you visit Facebook computer to browse for it information and even contribute yours, if you find another website and click on it, you are entering another computer and this acts goes on and on. This technology has made communication highly easier. Just like the saying goes, “*we are in a global village*”. I can visit US via my computer system from Nigeria, from there, decide to go to China, from China to Germany and back to Nigeria. It all revolve around making communication easier.

Is not what you don't have that limit you, is what you have but you don't know how to use - Steven Harris

With these tremendous advantage, why can't you leverage and learn how you will apply the power of internet into your career and business. Every career and business need continuous marketing [i.e. *the art of promoting and selling your services and goods which advertisements*] to stay relevant in the open competitive space and be making money and most importantly, the positive impact in terms of valuable services we will be offering our fellow being.

Blogging is one of the best internet marketing tool people and organization need to invest upon. It returns on investment is guarantee when done right.

Blogging is a continuous art of publishing recorded events which can be in form of document/text, video or sounds/audio using website. The latest information, post or article is usually at the top.

This special report is about learning from Nigeria successful bloggers who have acquired fame and fortune using blogging to uplift their career and businesses. These successful strategies is not limited to Nigeria but it can be adapted by anybody worldwide.

Seven Strategies Secrets of Successful Nigeria Millionaire Bloggers

1) Passion

Have you ever noticed how influential your passion can be? The way it can affect your attitude. When you meet someone who really has passion for something, do you think you can start loving that thing as well? I guess NO! Passion is a strong emotion you display about a thing and that connect with you ONLY.

To be a successful blogger, you must have great passion for what you are doing (the subject point you will blogging about). You must be an extrovert and highly willing to share your ideas to the world. You must love to serve your fellow being with quality information and putting smiles on their face without expecting any reward.

“Money follows passion – not the other way around.” – David Garland

You must have and develop great passion for whatever topic or subject you want to be blogging about. It must be in your subconscious realm. You must be able to imagine it, dream it and have vision for it. It must be all about you. Seeking knowledge, investigating new phenomena and creating problem to be solved shouldn't be tasking or hard but rather, you must find it easy to perform.

All successful bloggers derive joy in doing these despite the odds and downfall they might be experiencing, what really keep them from giving up is the passion they derived from it.

The late Steven Jobs of Apple Inc was an astute Entrepreneur. Was his success driven by money or passion? To answer that, I leave you with this quote.

“I was worth over \$1,000,000 when I was 23 and over \$10 million when I was 24, and over \$100 million when I was 25, and it wasn't that important because I never did it for the money.”

2) Focus and Uniqueness

To be successful as a blogger, you have to be focus and be unique in every aspect of your blogging activity. Be it in your writing style, your blog design, audience engagement etc. You have to be distinct. Don't try to copy any other blogger posts, blog design or ways of doing things. Create a unique print and mark for yourself. Do what is in your mind, what you envisage for yourself.

“Bring the best of your authentic self to every opportunity.” John Jantsch

All successful bloggers were focused on one subject they find highly passionate about. They never relent until they achieve success out of what give them joy.

So, stick to what gives you joy and ultimately, you will be successful. You can only learn from successful bloggers but can never be like them. Be yourself. By being yourself, the high heaven is the limit.

“You must remain focused on your journey to greatness.” – Les Brown

[Click here to for my Book - The Secrets of Nigeria Millionaire Bloggers](#)

3) Blog Frequency

To be a successful blogger, you must be churning out quality articles on a consistent basis, be it daily or weekly. Nearly all successful bloggers have this trait. Since you love to be sharing information and communicating to the world, you must be posting every day or weekly. The frequency at which you post, the faster your popularity, and the faster your popularity, the greater people start requesting for your advertisement rate just like Linda with the example I gave above. Likewise, the rate at which readers get enlightened about your products which can yield sales. So plan your daily, weekly and monthly posts. The choice of blogging part-time and/or full-time lies with you. Many started as part-time before hitting it full-time.

4) Capacity building

As the saying goes, knowledge is power. We all keep learning everyday till we leave this planet. Same goes for your profession and blogging. As a blogger, you must continue to build your capacity in your area of concentration and field. Keep thinking about various new ways to improve your blogging skills. Is it to gain more web-traffic, foster audience engagement and writing styles? Don't be stagnant but keep inventing new ways with the art of blogging. Be good at what you do.

“You must either modify your dreams or magnify your skills.” – Jim Rohn

5) Problem solving

All successful bloggers are problem solvers. They give answers to various questions we are yearning to know. Some have developed concrete relationships with their readers that, they throw their problems to the blogger to help them yield better answers and judgment. Some have used their blogging platform to develop their immediate communities and help individuals.

All these and many more shows your objectives as blogger. It should be able to impact the society positively.

6) Social interaction

Blogging as a social platform where people interacts via comments should give room for social interaction among your audience and visitors. Your posts and articles should be stimulating to ignite readers to make comments by asking questions, making suggestions etc.

This is the trait of every successful bloggers which they all started with in the first step.

"Don't build links. Build relationships." - Rand Fishkin

7) Money driven

All successful bloggers never had the mindset to be making money when launching their blog. What truly motivated most of them is the passion to deliver quality information to people FREE without expecting any reward in whatever way. Remember the notion of free-giving, the more you give freely, the more you will earn in return.

So when starting your blog, don't have the mindset to start making money at first, lay a solid foundation and build your blog to gain popularity before anything else. As time goes on, you will start earning money even via Google AdSense which is an advertising platform whereby Google will give you a simple code to post on your blog. People will start requesting for your advertisement rates, booking advertisement space and other medium of conveying information to the masses. There are other methods of making money which you will learn from my book - ***The Top Secrets of Nigeria Millionaire Bloggers***. [Click here to read and have your copy.](#)

By applying these seven successful strategies to your blogging, you are bound to be one of the successful and celebrated bloggers in the future.

[Click here for my Book – The Top
Secrets of Nigeria Millionaire
Bloggers](#)

*“Stop selling. Start helping.” –
Zig Ziglar*

How To Blog Like The Successful Millionaire Bloggers With Your Career And Business

(Plus profile of a few successful Nigeria Millionaire bloggers and tutorials on how to set-up you blog website...)

Dear Millionaire Blogger,

Do you want to learn new, innovative ways to making money online?

Would you like to build your own website or blog, but don't know how?

Have you ever thought about starting a career in blogging, but never took the leap?

If you answered YES to any of these questions, then you have come to the right place!

This e-book will teach you EVERYTHING you need to know about its fundamentals and principles, building your own blog, driving traffic to it, and making money online. Everyone can benefit from this e-book. You don't need any experience or prior knowledge of blogging. You can practice it along with your career and business. The information in this book will walk you step-by-step through the entire process from start to finish. By the end of this book you will know exactly the art and principles of blogging, how to start planning yours and its execution, how to build a blog and run it successfully to start earning money.

We live in a digital world where just about everything is done via the Internet. People all around the world depend on the Internet for the creation, sharing, and transfer of new information. Information is a new technology that is being used to shape and influence our world as we know it. One of the largest tools to drive information is blogging.

Last year there were over 152 million blogs on the Internet and that number is increasing every second. Finally, this is YOUR opportunity to be a part of this rapidly growing, fun, and easy to join industry called blogging. A multi-billion dollar industry.

**These are what you will find inside the book -
The Top Secrets of Nigeria Millionaire
bloggers.**

Module 1 - The Making of The Internet and Blogging.

You will be learning the evolution and fundamental principles of the internet technology and blogging. The clear meaning and definition of Blog. The kind and types of Blog we practice with practical examples and how to choose yours correctly.



The Top SECRETS of NIGERIAN MILLIONAIRE BLOGGERS

**A Guide for Unemployed Youths,
Graduates or Today's Employment**

Module 2 - Mindset and Trait of Successful Millionaire Blogger.

Here, you will be enlightened about the various mindsets and psychological traits you must have before you begin blogging. You must prepare your mind before you start taking action. These are the various mindsets and traits successful bloggers possess as well.

Module 3 - How to Kick start your blog.

You will be learning about all the tools you need to start your blog. They are all affordable, easy to handle and manage. You will know what blogging platform is. The various blogging platform that are available and how best you can make a wise choice and many more.

Module 4 - The power of blogging.

Here you will be learning the tips and art that will make your blog so powerful that you will



create a brand and uniqueness for yourself like the successful bloggers. These are the techniques successful bloggers are applying. So you will be learning the practical steps and tips base on painstaking study.

Module 5 - Detail tutorial on using Blogger to create blog.

You will learning the practical tips with pictures to create your blog. It is so easy and well-tailored for the newbies or novice in the art of internet and blogging. You will also be learning what blogger is and various other information.

Module 6 - Practical tutorial on how to customize your domain name using blogger.

Simple guidelines on how to change your domain name from the BlogSpot to a customize type.

Module 7 - Practical tutorial with images on how to create your blog using Wordpress.

Module 8 - Successful ways bloggers generate traffic.

Here, you will learning how to generate more and consistent web traffic to your blog.

Module 9 - You will be learning what Search Engine optimization is.

The principles behind Search engine optimization. Why it is so important for your blog and how you can start applying it to your blog.

Module 10 - Successful Bloggers in Nigeria.

You will learning from the successful bloggers stories. How they started and how they apply the art of blogging to their career and business. Nigeria bloggers like Linda Ikeji, Pastor Sam Adeyemi, Jide Ogunsanya, Loy Okezie and Dayo Adetiloye were carefully profiled in this module. It will be a great way to learn from these successful people, their practical ways and applications.

Module 11 - This is about various techniques and strategies on how you will be making money with your blog just like the successful millionaire bloggers.

You will be learning the various means of making money from blog and how well you can adapt yours to be making consistent money as well.

Module 12 - The power of email marketing.

Here you will learning the principle of email marketing. It is actually not in great details but the basics introduction.

Each module contains lots of examples, so you can see exactly what i mean and how to do it on your own blog.

Let's see what a few people who already got the book are saying

This book "The Top Secrets of Nigeria Millionaire Bloggers" is a unique tool that has transformed my thinking. It's content and pictures is easy to comprehend for a learner. Wow! The book is unique so go get yours now.....Ikechukwu Moses

*The book "The Top Secrets of Nigeria Millionaire Bloggers " is a fantastic one because when I laid my hands on it, it wet my appetite and enrich my scope with the ways I could successfully set up a blog and make money from it. It is practical and self-explanatory..... Sanni Fatai Adekunle,
www.realnairamakingtips.blogspot.com*

This book will help you to be educated about the use of Blogging to advance your business and as well aid you to educate a wide range of people via the web about a desired "field".....John

NOW

You might be wondering its price, thinking it is going to cost a fortune.

Sincerely, this e-book is worth #45,000

After all, the book is priceless.

Is it to customize a blogger domain name that cost #5,000 to be done?

OR

Is it to set up your blog website that cost #50,000 and even some web designer charge far more that you will be meditating upon?

OR

the painstaking research i took to get the over 170 pages of quality information that it is worth the price.

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How to buy your copy of "The Top Secrets of Nigeria Millionaire Bloggers"

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Account Number: 3020351563

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2) Facebook Marketing domination

Tutorial Guide on how to make sales and profit from your Facebook advert. It is #6500 worth in the marketplace but you will getting for FREE as a bonus guide.

After payment details confirmation, simple guide on how to join the Forum and the Facebook bonus book will be send to you with your book.

To your blogging and internet business success.

Adekunle Kazeem

**“Knowledge is power.
Information is liberating.
Education is the premise
of progress.” Kofi Annan**