



**Dayo Adetiloye
Business Hub**

Presents

Business Plan Writing Training 2.0

Tagged:

HOW TO WRITE AND MAKE MONEY FROM BUSINESS PLAN

Via:  **zoom**



Friday, 10th of July &
Saturday 11th of July, 2020.

BY DAYO ADETILOYE



Bank:

United Bank for Africa (UBA)

Account Name:

Dayo Adetiloye Business Hub

Account Number:

1019877638

Account Type: Current.

Send, After Payment:

Your name, phone no, email address,
Location, Sex, amount, your
whatsapp no, send via text message
or whatsapp
e.g Yetunde Adams, 08022345890,
Yetunde.adams@gmail.com, Lagos,
Female, N10,000, 08022345890.

to 08064000170

REGISTRATION

**Early:
N10,000**

Deadline for early registration
Monday 6th July 2020

**Late:
N25,000**

Post-COVID Promo Fee

~~**N150,000**~~

DAY 1

A-Z of writing a compelling
and bankable business plan

11:00 AM - 1:00 PM

Basics of Financial Planning
and Analysis

2:00 PM - 4:00 PM

DAY 2

How to make money from your
Business Plan Writing Skill

11:00 AM - 1:00 PM

How to apply for grants, loans
and connect to investors with
your business plan.

2:00 PM - 4:00 PM

For enquiries call or WhatsApp 08064000170

How to Apply for Grants, Loans and Connect to investors with your Business Plan.

Business Plan Writing Training



By
Dayo Adetiloye B.Agric, MBA
LEAD BUSINESS CONSULTANT,
Dayo Adetiloye Business Hub
www.dayoadetiloye.com

About Me



- Serial Entrepreneur - International Business Planning and Development Consultant - Speaker - Trainer - Author - Blogger - Network Marketing professional.
- - 2020 SMEDAN Certified Business Development Service Provider in Conjunction with EDC, PAU.
- - 2020 Alumni, Special Executive Master's Programme (SEMP) in Business Administration, Metropolitan School of Business and Management, United Kingdom UK (MSBM).
- - 2020 Mentor, Teach For Nigeria
- - 2018-2019 SME Business Trainer and Coaching Advisor at GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit) GERMAN CORPORATION for SME Loop.

About me Contd.



- - 2018 Executive Director/ Project Manager, Dayo Adetiloye Empowerment and Development Initiative
- - 2018 YALI RLC Online Cohort 9
- - 2017 Fellow, Inspire Africa Train-the-Trainer Entrepreneurship programme sponsored by US Consulate Lagos and the Dickey Center, U.S.A.
- - 2016 Fellow, Tony Elumelu Foundation Entrepreneurship Programme
- - 2016 CEO, Dayo Adetiloye Business Hub
- - 2015 Top 50 Innovative Entrepreneurs, BET5 by Diamond Bank and EDC, PAU.
- He is an alumnus of Enterprise Development Centre (EDC) of the Lagos Business School (LBS), Pan-Atlantic University (PAU). And Obafemi Awolowo University (OAU) Ile-Ife, Nigeria

BET 5 2015 by Diamond Band and EDC



Tony Elumelu Foundation

\$5000 Grant 2016



Metropolitan Business School Uk



Who are this people 30 years Ago

■ Dangote



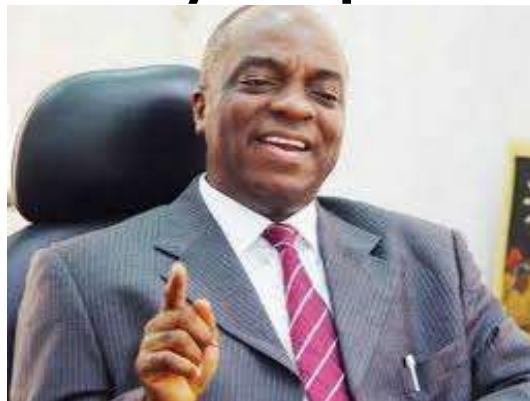
■ Ibukun Awosika



■ Mike Adenuga



■ Oyedepo



■ [Oprah Winfrey](#)



First level Preparation

■ Have Access to the Internet

1. Get a Smart phone.
2. Have an email address: You will be surprise that some people do not have email address.
3. Get a Laptop and access to Unlimited Data

1. COME UP WITH AN IDEA



New or existing
For Profit or NGO

2. Give it a name, logo
and create a brand
around it



3. Register the business name and the idea with Corporate Affairs Commission(CAC)



Business Name

Limited Liability Company

NGO

4. Get your TIN Number Tax Identification



5. Open a Corporate Bank Account

You need two referees

10,000

15,000

6. Write a full detail business plan for the idea



Component of a full detail business Plan

- **Executive Summary**
- **Business Description**
- **Products and services**
- **Market Analysis**

Component of a full detail business Plan

- **Competitor Analysis**
- **Sales and Marketing Plan**
- **Operational Plan**
- **Management plan**
- **Financial Plan and Projections**

10. Look for Grant Opportunities



11. Examples of grant opportunities information sharing platform you connect to in 2020

- www.dayoadetiloye.com
- www.opportunitydesk.org
- www.opportunitiesforafricans.com
- Tony Elumelu entrepreneur program for January 2020

www.tonyelumelufoundation.org

www.tefconnect.com



2020 Grants you can apply for

- <https://d-prize.org/> \$10,000
- <https://connectnigeria.com/articles/2020/05/4-international-funding-opportunities-for-nigerian-entrepreneurs-may-2020/>

Tips to Winning Grants

- Have a good knowledge of the problem you are solving and be able to communicate it.
- Develop a compelling solution that is innovative
- Start the Solution to show proves
- Have a compelling story about yourself, your team and your board
- Come up with a list of funders and past awardees in your niche

Tips to Winning Grants Countd:

- Understand eligibility criteria and selection
- Get past winners and ask questions from them
- Learn how to pitch
- Have a solid budget , always use the template give to you
- Be a master of writing and submitting grant applications

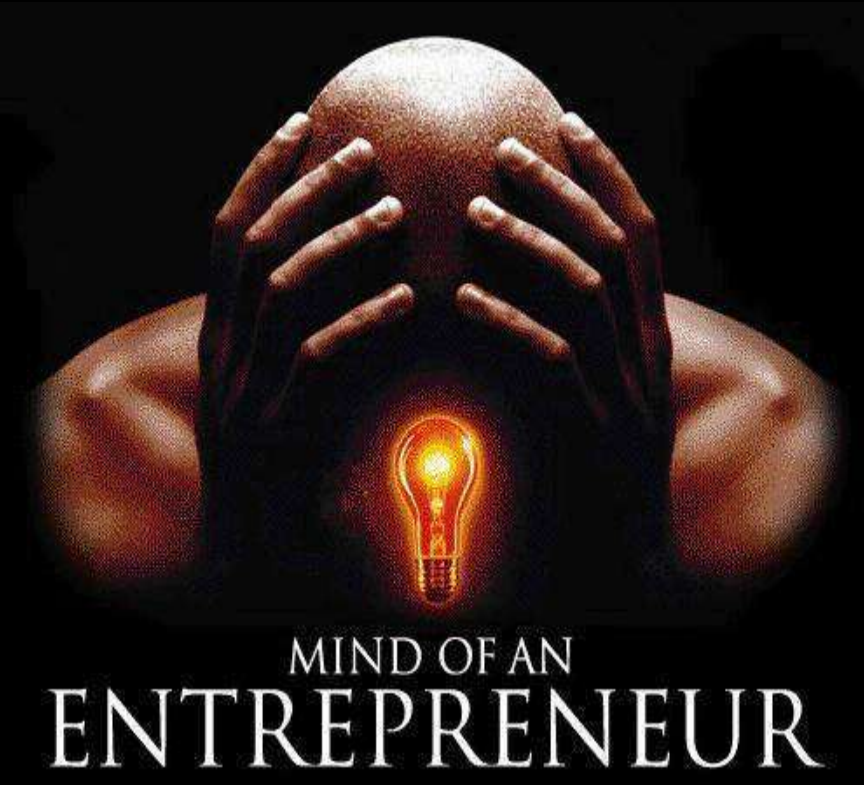
Loan Opportunities

- The lagos state Employment Fund (LSETF)
- WWW.lsetf.ng
- GrowFin Fund www.grofin.com
- Ashoka www.asoka.org
- Boi www.boi.ng

12. Always review your write up for any grant opportunity with a professional



13. Inside laws of Business Grant Application



- Believe that you can win (Faith)
- Be positive even if you don't win (Determination/Persistent)
- Be connected with people with information

Apply! Apply!! Apply!!!

14. Get connected to a Mentor




**KEEP
CALM
AND
FIND A
MENTOR**

15. Write a proposal for your idea – proposal is always good for NGO funding application.

16. Your proposal must contain:

- Cover letter
- Abstract or executive summary
- Problem statement or need statement
- Methods to meet the needs
- Monitoring and evaluation plan
- Project and programme sustainability
- Institution's experience and capacity
- Budget

17. Your NGO must have a theme e.g. education, girl child, climate, economic empowerment, drug rehabilitation, health, environment.

18. Your Non-profit must fit into the SDG programme.

There are 17 SDG programmes. Most funding opportunities have their own focus on the SDG programme.

19. SDG Breakdown

1. No poverty
2. Zero hunger
3. Good health and well being
4. Quality education
5. Gender equality
6. Clean water and sanitation
7. Affordable and clean energy
8. Decent work and economic growth
9. Industry, innovation and infrastructure
10. Reduced inequalities
11. Sustainable cities and communities
12. Responsible consumption and production
13. Climate action
14. Life below water
15. Life on land
16. Peace, justice and strong institutions
17. Partnerships for the goals

**20. Develop a website or
blogsite for your idea. It could
be free or paid one.**

**We help people set up blog at
Dayo Adetiloye Business Hub.**

21 & 22

21. Subscribe to email lists of website that share information of funding opportunities e.g.

www.dayoadetiloye.com,

www.opportunityforafricans.com ,

www.opportunitydesk.com .

22. It is not every opportunity you should apply for but study the one which fits your business idea and apply for it.

23 & 24

23. At the end of this information, I will list out organization and their website where you can apply for grants, loan in Nigeria and outside Nigeria.

24. Most application have their own questions, they want you to answers and there are techniques to answer them.

25 & 26

25. Most times, you get rejection letters but you have to use that as a learning period. Today, I am a fellow of Tony Elumelu foundation Grant, but the 1st application I wrote, my idea was rejected. The second time I applied I was selected.

26. With your business plan, you can approach family and friends to be an investor in your business or borrow and you show them what they would benefit by doing so e.g. Interest on loans or the shares you want to sell to the investors. Don't ever go to family and friends as a beggar, go as someone that has something/opportunity to offer.

27. You can take your business plan to a commercial bank but you know you need collateral and guarantor and you also need to be aware of the interest rate. Micro finance bank can also be another option.

- The easiest way to raise fund, do you want to hear: it is to raise it from yourself.
- Sell any major asset you have to star that business. E.g. sell your car, your phone, your shares, etc.
- Save your salary to raise your startup capital.

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Save your salary to raise your startup capital.



29 a. Advise For start ups

- For young people just about to start business, don't focus on borrowing.
- Focus on the services side of your idea.
- Learn a skill and trade with it.

29b. Funding progression in Business

- Use your personal money to start the business
- You reach out to family and friends to support the business
- You look for grant opportunities
- You look for venture capitalists or Angel inventors
- You look for loan, when the business grows big.

30. Document your business or NGO

- Document your business or NGO.
- Keep records, take pictures, have sign documents, have bank statements, have video documentations of your NGO work, have an online platform to show tour pictures and videos e.g. website, blogsite or Facebook page.

Buy Winning Streak call or whatsapp 08060779290

Many people, and organizations struggle to raise money for their businesses, non-profit and projects. And the majority of ideas who don't make it to funding never see their third year. Mene Blessing has successfully raised money for his business and non-profit work and has taught hundreds to do the same. In *The Winning Streak*, international multi-award winner and author, Mene Blessing, reveals the following secrets:

- Steps to successfully raising money for your ideas and projects;
- How to win intentionally;
- The winning process that generates predictable financial outcomes;
- The art of discovering and solving real-world problems for a living;
- Mastering the art of preparation and never losing a pitch or grant anymore.

Implementing your initiatives or programs requires substantial capital. Using a storytelling method laced with tons of practical insights and lessons that will guarantee your success, this book shows you how to mobilize the financial and human resources you need to establish your products and implement your innovations. At its best, *"The Winning Streak"* presents practical wisdom and steps on how to transition from the camp of businesses that die out for lack of funding into the league of change-makers who have successfully raised money and alongside developed great products and built the winning team that will transform nations. Enjoy every bit of the process and begin your own winning



Mene Blessing is an international entrepreneur, business author, multi-award winner, and strategic leader. His mission is to help people, organizations, and governments prosper economically. Mene is the co-founder of Inspire Africa for Global Impact initiative, Cascador and Vetsark Limited organizations that have trained and served thousands in more than 12 countries. He serves on the board of several companies and nonprofits in Nigeria and internationally. For his

innovations, Mene has received international and local awards including from Google, Ashoka, Global Good Fund, University of Cambridge, IndAfrica, University of Washington, International Youth Foundation, Skoll World Forum for Social Entrepreneurship ELI, several international business schools, among others. He is happily married to his wife, Cynthia Mene and two sons, Nathan and Rockson.



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THE WINNING STREAK

MENE BLESSING

THE WINNING STREAK



40 Proven Secrets on How I Raised **Money**
for My Business and How You Can Do the Same

Foreword by Moyo Akin-Ojo

Start small
Think big
Grow fast



Start small
Think big
Grow fast



What do you want in life?

"The world is moving so fast that there are days when the person who says it can't be done is interrupted by the person who is doing it.

-Harry Forsdick"

**~~DON'T TELL US~~
~~IT CAN'T~~ BE DONE!**

QUESTIONS



**THANK
YOU**

FOR YOUR TIME

Hire me for Next Programme



www.Youtube/dayoAdetiloye



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